

# BEST COMPANIES TO WORK FOR IN ALABAMA – 2021

**REGISTRATION DEADLINE: MARCH 12, 2021**



## What is Best Companies to Work for in Alabama?

Best Companies to Work for in Alabama is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Business Alabama.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

## Why participate?

By participating, you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

## 2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) BCG Insights Report Package:

Included with registration, participants will receive their Insights Report detailing the company's employee responses. Also included are Alabama state employee and employer benchmarks.

## Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with a facility in Alabama
- Companies with 15+ permanent employees working in Alabama
- Companies in business a minimum of one year

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of five points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is unavailable.

## What does it cost?

# of AL Employees	# Employees Surveyed	Online Fee <sup>(1)</sup>	Paper Fee <sup>(1)</sup>
15-24	All	\$780	\$1,070
25-99	All	\$805	\$1,240
100-199	All	\$905	\$1,470
200-499	Up to 250 <sup>(2)</sup>	\$955	\$1,600
500-2499	350 <sup>(2)</sup>	\$1,025	\$1,770
2500+	400 <sup>(2)</sup>	\$1,065	\$1,965

1) Fees are non-refundable. Review Online vs. Paper on the website to learn about the email-based method before selecting the online option.

2) Employees are randomly selected.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in Business Alabama in August. Non-winning companies are not publicly revealed.

**For more information or to register, visit the website below or call BCG at 1-877-455-2159.**

[www.BestCompaniesAL.com](http://www.BestCompaniesAL.com)

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