

# BEST COMPANIES TO WORK FOR IN ALABAMA- 2017



**REGISTRATION DEADLINE: MARCH 24, 2017**

## What is Best Companies to Work for in Alabama?

Best Companies to Work for in Alabama is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Business Alabama.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

## Why participate?

By participating, you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

## 2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) The Employee Feedback Report:

Included with registration, participants will receive their Employee Feedback Report detailing the company's employee responses. Also included are Alabama state employee and employer benchmarks.

## Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with a facility in Alabama
- Companies with 15+ permanent employees working in Alabama
- Companies in business a minimum of one year

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of five points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

## What does it cost?

# of AL Employees	# Employees Surveyed	Online Fee <sup>(1)</sup>	Paper Fee <sup>(2)</sup>
15-24	All	\$700	\$905
25-99	All	\$725	\$1075
100-199	All	\$825	\$1305
200-499	Up to 250 <sup>(3)</sup>	\$875	\$1435
500-2499	350 <sup>(3)</sup>	\$945	\$1605
2500+	400 <sup>(3)</sup>	\$985	\$1800

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in the Business Alabama in August. Non-winning companies are not publicly revealed.

**For more information or to register, visit the website below or call BCG at 1-877-455-2159.**

[www.BestCompaniesAL.com](http://www.BestCompaniesAL.com)

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